LUCYANA | Collection Catalog Summer 2020



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ASCND | High-Potency Line

Award-winning line offering the highest levels of cannabinoids

Kurvana ASCND boasts the most potent oils on the market, offering experienced cannabis users heavy psychoactive effects while maintaining a smooth, true-to-strain taste.

- ✓ Full-spectrum extract
- CTEC ceramic glass cartridge
- Up-to 95% cannabinoids
- 14 strain-specific options

ASCND | Collection

Earth OG 🤤

Indica / Earthy | Herbal | Spicy Baking spices kissed with a tinge of soil and an OG rich undertone, finished with a full-body relaxation.



air that elevates your mental altitude.

A deeply floral breath of fresh mountain

Northern Lights

Indica / Earthy | Pine | Sweet



Mimosa

Hybrid / Sweet | Sour | Citrus Soothing citrus notes that provide a balanced level of comfort, reminiscent of a relaxing brunch with friends.



C. Jack

Sativa / Sweet | Citrus | Pine An instantly recognizable and sharp aroma that establishes a classic sativa jolt.



Key Lime

Sativa / Lime | Sweet | Pungent A mild lime flavor with both sweet and smoky aromas enhance energy levels and uplift moods.



Indica / Earthy | Diesel | Lemon Heavily peaceful feelings brought on by the ultimate cross of the most renowned diesel strains.



A deep taste of sweet, sticky OG and grape candy that gradually leaves you in a calm and pleasant mindset.

Purple Punch

Indica / Earthy | Berry | Diesel

Pink Sherbet Hybrid / Sweet | Citrus | Earthy A refreshing blend of strawberry and banana that cuts through mental fogginess with zesty herbal notes.

Cactus Cooler

Invigorating desert fruit flavors married with a heavy kush aftertaste.



Tangie Dream

Sativa / Citrus | Orange | Sweet The complementary taste of orange peel and sweet citrus oils offer a stimulating experience.



Lunar OG

Indica / Lemon | Pine | Earthy A sharp, minerally OG hits the forefront

A sharp, minerally OG hits the forefront of your taste buds, followed by a hint of lemon to help you unwind.

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Hybrid / Diesel | Lemon | Pungent A euphoric diesel that relaxes your mind and body while putting a skip in your step.

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Amnesia Haze 🃟

Sativa / Citrus | Lemon | Earthy

Pungent, lemony overtones give way to an unmistakably earthy aroma that perks up your vitality.

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High Fashion

Sativa / Berry | Sweet | Tart Sweet and effervescent notes of pink champagne, delivering a relaxed yet euphoric head change. Originals | Terpene-Rich Line

Concentrated terpene levels deliver oils that taste and feel like the original flower

Optimized with elevated terpene content and housed in premium custom cartridges, this differentiated line appeals to those who value intricate aromas and flavors.

- Sull-spectrum extract
- Cannabis-derived terpenes
- 🛇 Up-to 85% cannabinoids
- 10 strain-specific options



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Originals | Collection

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Blackberry Kush

Indica / Berry | Sweet | Earthy The taste of rich, dark berries balanced by the heavier earthy undertones that provide an uplifted experience.



True OG 📟

Indica / Citrus | Pungent | Pine

Pungent pine notes meet a crisp citrus exhale, delivering a unique experience that prompts a mellow long-lasting sedative effect.



Blue Dream 📟

Sativa / Berry | Sweet | Musky With boasts of sweet berry aroma, this classic strain produces uplifting effects for all occasions.



Sour Diesel 📟

Sativa / Earthy | Herbal | Spicy Pungent, diesel-like notes meet traces of earthy citrus for a fast-acting strain that delivers an energizing experience.

Master OG

Jack Herer

Sativa / Piney | Citrus | Spicy

instant energy booster.

With a satisfying taste of crisp pine

and sage enveloped with spicy citrus

undertones, this timeless strain is an

Indica / Citrus | Earthy | Pine Overtones of pine with traces of diesel and a splash of lemon citrus that evoke immediate relaxation.



G.S. Cookies

Hybrid / Sweet | Earthy | Creamy

Original Blueberry

The sweet taste of fresh blueberry and

whipped cream combined with relaxing

effects create a distinct sense of euphoria.

Indica / Berry | Sweet | Creamy

A sweet and earthy aroma matched with a creamy exhale induces immediate uplifting effects followed by a mild body high.

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Pineapple Express

Sativa / Pine | Sweet | Tropical A combination of tropical fruits with subtle earthy pine undertones results in a sativa that is perfect for productive and creative spaces.



cbd | Full-Spectrum Blends

All-natural, cannabis derived CBD for the ultimate wellness benefits

Our renowned line of CBD vape pens includes three all-natural CBD blends plus updated versions of our balanced CBD:THC oils.

- ✓ Full-spectrum CBD extract
- 🕑 Up-to 65% cannabinoids
- Natural terpenes
- 5 cannabis-infused options
- Free of MCT oil, artificial flavoring, and cutting agents



cbd | Collection

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Sunset Tea 2:1

Infused Indica / Earthy | Floral | Herbal A high-CBD blend infused with fragrant lavender blossoms and chamomile for a soothing and calming impression.

Banana Smoothie 1:1

Infused Hybrid / Fruity | Sweet | Tropical A balanced CBD:THC ratio blended with signature notes that are reminiscent of the desirable taste of a banana smoothie.



Lemongrass 🐸

Infused Hybrid / Lemon | Refreshing | Zesty A bright and herbal delight that combines the fresh accords of lemon-lime for an uplifting, yet mellow experience.

Cranberry Orange

Infused Sativa / Berry | Tangy | Sweet A fusion of tart cranberry and juicy orange for a mouth-watering splash of sweetness sure to enhance daily environments.



Eucalyptus Mint

Infused Sativa / Minty | Refreshing | Uplifting Eucalyptus paired with mint and herbal notes to create an awakening experience.



ASCND | Strain Guide

Strain Name	Strain Type	Symbol	Anxiety	Appetite	Creativity	Depression	Energy	Inflamation	Insomnia	Nausea	Pain	Relaxation	Stress
Earth OG	Indica	\bigtriangledown	•	•					•	•	•	•	•
Jet Fuel	Indica	\bigtriangledown	•		•			•	•	•	•	•	•
Lunar OG	Indica	\bigtriangledown	•	•				•	•	•	•	•	٠
Northern Lights	Indica	\bigtriangledown			•	•	•		•		•	•	
Purple Punch	Indica	\bigtriangledown	•	•		•			•	•	•	•	٠
Cosmic Glue	Hybrid	$\nabla \Delta$	•	•				•	•	•	•	•	•
Mimosa	Hybrid	$\nabla \Delta$	•	•	•	•	•				•	•	•
Pink Sherbet	Hybrid	$\nabla \Delta$	•	•	•	•	•	•	•		•		•
Amnesia Haze	Sativa	\triangle			•	•	•			•	•	•	
Cactus Cooler	Sativa	\triangle			•	•	•	•			•		•
C. Jack	Sativa	\triangle			•	•	•						•
High Fashion	Sativa	\triangle		•		•	•				•		•
Key Lime	Sativa	\triangle		•	•	•	•			•	•		•
Tangie Dream	Sativa			•	•	•	•	•					

Originals | Strain Guide

Strain Name	Strain Type	Symbol	Anxiety	Appetite	Creativity	Depression	Energy	Inflamation	Insomnia	Nausea	Pain	Relaxation	Stress
Blackberry Kush	Indica	\bigtriangledown	•	•				•	•	•	•	•	
Master OG	Indica	\bigtriangledown	•	•					•	•	•	•	
Original Blueberry	Indica	\bigtriangledown	•	•					•				
True OG	Indica		•	•				•	•	•	•	•	•
Grapefruit Kush	Hybrid	$\nabla \Delta$			•	•	•			•			•
G.S. Cookies	Hybrid	$\nabla \Delta$	•	•		•			•	•	•	•	•
Blue Dream	Sativa				•	•	•					•	•
Jack Herer	Sativa			•	•	•	•						•
Pineapple Express	Sativa			•	•	•	•						•
Sour Diesel	Sativa		•	•			•	•	•	•	•	•	•

cbd | Strain Guide

Strain Name	Strain Type	Symbol	Anxiety	Appetite	Creativity	Depression	Energy	Inflamation	Insomnia	Nausea	Pain	Relaxation	Stress
Sunset Tea 2:1	Infused Indica	\bigtriangledown	•	•				•	•	•	•	•	•
Banana Smoothie 1:1	Infused Hybrid	$\nabla\!$				•							
Lemongrass	Infused Hybrid	$\nabla\!$	•		•	•	•	•	٠	•	•	•	•
Cranberry Orange	Infused Sativa	\bigtriangleup	•		•	•	•	•		•	•		•
Eucalyptus Mint	Infused Sativa	\triangle	•		•	•	•	•		•	•	•	•

This chart is for informational purposes only. This information is neither a substitute for, nor does it replace, medical advice, diagnosis, or treatment. If you have any concerns or questions about your health, you should always consult with a physician or other health-care professionals.

Terpene Guide

	Camphene	Caryophyllene	Limonene	Myrcene	Pinene	Terpinolene
What are terpenes? Terpenes are a large class of naturally occuring compounds that provide flavors, aromas and therapeutic effects produced by a variety of plants including cannabis.						
Aroma + Flavor	Sweet Herbal Wood	Spice Wood Pepper	Citrus Lemon Orange	Musk Herbal Earth	Pine Herbal Spice	Herbal Wood Sweet
Common Effects	Pain Relief Anti-Anxiety Anti-Inflammatory	Pain Relief Anti-Depressant Anti-Inflammatory	Improves Mood Anti-Anxiety Anti-Depressant	Anti-Inflammatory Muscle Relaxant Pain Relief	Boosts Energy Improves Focus Bronchodilator	Sedative Anti-Anxiety Improves Mood
Found In	Pine Cumin Sage	Basil Black Pepper Oregano	Lemon Juniper Peppermint	Hops Mango Lemongrass	Conifers Sage Parsley	Rosemary Lilac Nutmeg
Blackberry Kush				•	•	
Master OG		•	•	•		
Original Blueberry	•			•		
True OG		•	•	•		
Grapefruit Kush		•				•
G.S. Cookies		•	•	•		
Blue Dream				•		•
Jack Herer		٠	•			٠
Pineapple Express		•				•
Sour Diesel			•	•	•	

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Hardware | Custom Devices

Improved Hardware in Stock

Our major improvements, utilizing both our team of engineers and customer feedback, include:

- New anodized aluminum mouthpiece with a lower lip that secures an all-new gasket to form an airtight seal around glass tank.
- 2 Refined precision of machined, medical grade 303 stainless steel pieces by implementing stricter engineering tolerance control.
- (3) Improved ceramic heating element formula and composition to allow for optimal oil vaporization with each draw.
- (4) Increased oil flow precision to our improved ceramic heating element via updated pore sizes.

*85% decrease in cloggingand leaking rate through cartridge re-engineering

(5) Larger airflow passages from top to bottom to facilitate a larger draw and dose with maximum flavor.



Hardware | Custom Devices

Easy-to-use automatic batteries

Our automatic batteries combine superior device materials with essential features optimized for Kurvana oil. Like our previous line of batteries, buttonless technology and quick charge integration make the device convenient and simple to use. With details such as a gold-plated positive pin, soft-touch coating and multiple color options, Kurvana batteries go a step beyond the average by combining luxury with efficiency.



Our all-in-one vaporizers make it easy to carry your favorite strains on the go

SCND PU

- Available in 15 strains
- 10-second safety timer
- ✓ CTEC ceramic coil
- ✓ 380mAh battery
- ✓ Half gram



Hardware | All-In-One Vaporizers



ASCND | High-Potency Line

Available options:

- · Northern Lights
- Purple Punch
- \cdot Cosmic Glue
- · C. Jack
- · Tangie Dream



Originals | Terpene-Rich Line

Available options:

- · Blackberry Kush
- \cdot True OG
- Grapefruit Kush
- \cdot Blue Dream
- Pineapple Express



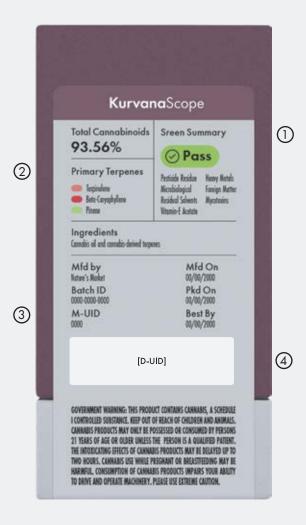
cbd | Full-Spectrum Blends

Available options:

- Sunset Tea 2:1
- Banana Smoothie 1:1
- Lemongrass
- $\cdot \, {\rm Cranberry} \, {\rm Orange}$
- · Eucalyptus Mint

Branding | Packaging

New label with unprecedented lab transparency



Our redesigned **Kurvana**Scope labels have been updated to showcase even more information at a glance.

- Now featuring three additional analysis including Vitamin E Acetate, Foreign Matter, and Mycotoxins. All testing performed by Cannalysis, a certified CA Laboratory.
- 2 New Primary Terpenes designed for increased legibility.
- 3 Lot Numbers are now replaced with a Manufacturer Unique Identification (UID) tag.
- (4) As a State Licensed Operator, compliant Track & Trace implementation began on January 6, 2020. This means both Manufacturer and Distributor Unique Identifier (UID) tags are now included on every 10 pack box and vape package.



Branding | Cartons

10 pack boxes for convenience

In an effort to help our valued partners, our Collection will now ship in conveniently labeled 10-pack boxes. The box labels will clearly display key features (listed below) that will facilitate easy ordering and inventory management.

This change will automatically go into effect for all orders with no extra step needed on your part.

Features

10 Pack Labels include:

Product Line | Strain Name | Strain Color | Strain Type Content Net Weight | Quantity | Lot Code | Associated UPC

CA Compliant Label Addition

Our 10 pack boxes will now include a product label affixed to the outside. This label displays the exact batch and contents.

Box Dimensions:

Half Gram Packaging | 10" x 3.5" Full Gram Packaging | 10" x 4"



Trade | Lab Results

Digital COA library

You can now find our Certificate of Analysis library by visiting:

URL: kurvana.com/coa Password: kurvanacoa (lowercase)

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Child-resistant cap

Designed in-house, our patented child-resistant cap is certified, user friendly and uses less plastic than our previous packaging.

Helping Your Customers

- Step 1: Remove cartridge from packaging.
- Step 2: With the tip facing downwards, simultaneously push down on plastic cap and twist the cap counterclockwise.
- Note: If the cap does not remove, ensure you are pushing the cap into the cartridge completely.
- Step 3: Once the cap is removed from the cartridge set cap aside for future use.



