

WINTER-SPRING 2023



Dear Industry Leader,

It is with great joy to present to you our Winter-Spring 2023 Catalog. We worked relentlessly over the past year to introduce new premium additions to our entire collection of lines our loyal customers can **enjoy and trust**.

Mehran M. Founder & CEO



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# **Our Roots**

As a brand leader in premium cannabis, Kurvana continues to transform the industry by offering innovative products of uncompromising quality, sitting at the intersection of nature and science. With their focus on the development of highly intrinsic oil, Kurvana delivers multiple options for connoisseurs and beginners alike. Since 2014, Kurvana has surpassed the industry's standard of quality, formulating natural botanical ingredients to create some of the world's best cannabis and hemp products. Today, Kurvana is widely recognized by its commitment to enhancing the everyday life of consumers with the most natural, pure, and safe products in the cannabis and hemp space.



# **Our Features**

#### 01 —

# SIX UNIQUE AND EXCLUSIVE COLLECTIONS

We are proud to offer six unique Collections exclusive to us. We allow our passion for science, art, and innovation dictate how we shape our brand's offerings.

#### 02 —

#### QUALITY, TRUST, AND VARIETY

By holding ourselves to the highest standard, each product we bring to market is curated from start to finish to ensure we only output the best top-tier products.

03 —

#### ONLY THE HIGHEST QUALITY OIL

Our oils are born in California's Central Coast with unique and stable genetics from top producing growers with the highest cultivation standards in natural growing methods. The oils are held to the highest standards of quality control from the cultivation phase to finished products.

#### 04 —

#### PROPRIETARY MANUFACTURING METHODOLOGIES

We use a live whole plant manufacturing process to purify the essential cannabinoids, terpenes, flavonoids, and other bio-active ingredients that contribute to the unique experience of vaping or ingesting Kurvana's full-spectrum oil.

# CONSISTENT QUALITY & INVENTORY LEVELS

Our manufacturing and distribution entities are vertically integrated and are constantly improving year over year. We understand the importance of ensuring each customer that walks through your door leaves with the Kurvana product they intended to purchase.

#### 06 —

# RELIABLE, STATE-WIDE DISTRIBUTION

Our distribution network is capable of supplying 100% of California's dispensaries and delivery services. We offer our partners lightning-fast fulfillment with a white glove experience.

# **Our Collections**

Vaporizers —	Vaporizers —	Vaporizers —	Vaporizers —
CARBON <sub>21</sub>	ASCND	Originals	* Minor Cannabinoids
<ul> <li>Curated Concentrates</li> </ul>	⊘ High-Potency	⊘ Terpene-Rich	Infused and Functional
Rare Genetics	⊘ Live Whole Plant	<ul> <li>Live Whole Plant</li> </ul>	Ø Minor-Cannabinoid Ratios
⊘ 21 SKUs		⊘ 33 SKUs	⊘ 9 SKUs

Custom Batteries —

Ingestibles + Multi-use —

#### Hardware

🕑 Buttonless

🕗 Slim Design

⊘ 9 SKUs

#### Tinctures

- 🕑 Botanical + Cannabis-Infused
- Ø Effective Ratios
- ⊘ 7 SKUs

# CARBON<sub>2</sub> FOR THE CONCENTRATE ENTHUSIAST.

 ★
 diamonds

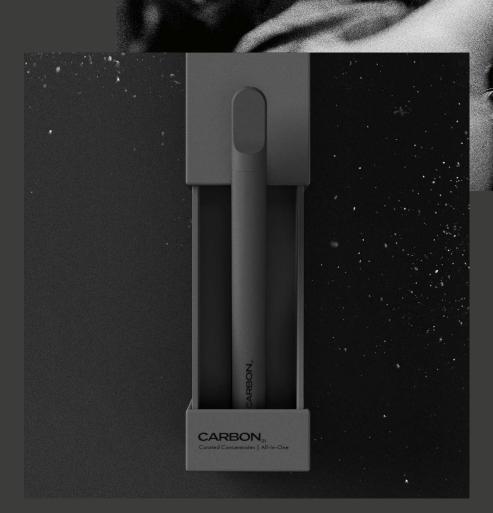
 ★
 badder

 ★
 hash rosin

 ★
 sauce

**INTRODUCTION** \_\_\_\_\_ Expertly curated concentrates that celebrate the rich complexity of the original living cannabis plant.

CARBON<sub>21</sub> is our pinnacle vape line, consisting of carefully curated raw concentrates in our latest hardware. We pair our proprietary live-plant curation with a unique extraction method for each strain in this line. Deliberately crafted in small batches, each strain is presented in its rawest concentrate form—rich with the cannabinoid, flavonoid and terpene complexities of the live cannabis plant. An experience most similar to dabbing your favorite concentrates. CARBON<sub>21</sub> is the quintessential, artisanal vape experience.





**RAW CONCENTRATES** \_\_\_\_\_ Each plant is meticulously harvested using a method specific to its genetics, resulting in a pinnacle extract with unmatched aroma and taste.

It starts at the aromatic epicenters of our California grows, where passionate cultivators meticulously hand-harvest each plant at the exact moment of optimum terpene and flavonoids levels. Without a moment to lose, the selections are immediately pressed and extracted or cryogenically frozen - effectively capturing and preserving the full body potency, aroma, and taste that Kurvana is known for. Throughout the process, we go to great lengths to minimize all air, heat, and light exposure to the concentrate in order to preserve its raw flavor and taste. The result is an unforgettably pungent, virgin concentrate with a robust range full of cannabinoids, terpenes, and flavonoids.



#### **CURATED GENETICS**

**CARBON**<sub>21</sub> - starting with the best genetics, our plants are bred to be experienced as concentrates. However, it takes more than top shelf flower to make the best concentrates. Our genetics are carefully chosen based on the distinct, naturally produced phytochemical profiles within the plant's glandular trichomes.





#### PRODUCTION

In a single run, our expert team employs various extraction methodologies to harvest the essential cannabinoids, terpenes, and flavonoids. Our meticulous production methods collect more natural terpenes than most other solvent extractions, leaving an unforgettable taste and true full-spectrum effects.



# As we c

#### FILLING AND STORING

As we continue down the manufacturing process, our concentrates are always stored at cool temperatures, in low light conditions, and inside specialty airtight glass jars. Any exposure outside of these parameters can lead to unwanted degradation. Each completed batch is refrigerated until delivered to retailers. Furthermore, our latest delivery system is sealed airtight and the packaging reduces light exposure.



#### CARBON<sub>21</sub> DIAMONDS

Diamonds are the crystalline structures that develop in sauce, a cannabis concentrate with high levels of terpenes and a glossy runny texture. Concentrated by using a closed-loop system that allows the resulting solution to settle under various pressures and temperatures. This environment promotes the natural separation of the major cannabinoids, including THCa in the form of diamonds resulting in a terpene-rich, liquid with THCa diamonds.



#### **CARBON**<sub>21</sub> **BADDER**

CARBON21 Badder is one of many extraction methods we use to produce a potent concentrate with high levels of THCa (tetrahydrocannabinolic acid) and incredibly robust, raw terpene profiles. The quality of our whipped, cake-like badder concentrates paired with our proprietary extraction processes creates a clean, smooth, and on-the-go vape experience worth sharing.

# CARBON<sub>21</sub> SAUCE

**CARBON**<sub>21</sub> Sauce is one of many extraction methods we use to produce a concentrate with high levels of terpenes and incredibly robust flavor profiles. The concentrated batches are curated by employing sub-zero temperatures and strain-dependent techniques to help control the consistency and viscosity throughout the extraction process, allowing cannabinoid compounds to crystallize. The result is a high terpene and cannabinoid sauce concentrate ready to be enjoyed without dabbing hardware.



**A DAB EXPERIENCE** \_\_\_\_\_ Breakthrough vaporizer technology offers a full unlocked taste that reveals the robust range of a full-spectrum concentrate.



To help you experience the true essence of our carefully Curated Concentrates, the unrivaled draws of our **CARBON**<sub>21</sub>'s breakthrough vaporizer offers full-bodied tastes that reveal the robust range of a full-spectrum extract. Our newly updated CTEC 2.0 heating element provides 360° oil contact for clean, consistent vaporization down to the last draw. The embedded coil design generates ideal temperatures that preserves both flavor and cannabinoid profiles – all while providing minimal air exposure to the concentrate.





#### A DAB EXPERIENCE

01

03

04

05

06

A complete flavor and effect experience without the complexity of a torch, rig, or complicated setup

#### ERGONOMIC ALUMINUM MOUTHPIECE

Lightweight, medical-grade and anondized aluminum mouthpiece designed for comfort

#### FOOD GRADE MATERIALS

From high quality stainless steel to our BPA-free tank, we kept safety and contamination in mind

#### STAYS FRESHER LONGER

Our housing tank reduces natural oil oxidation that keeps it fresher longer

### CTEC 2.0 HEATING ELEMENT

Premium ceramic heating element composition and material refinement

#### PRECISE CONCENTRATE VAPORIZATION

Precise pore sizes for optimal concentrate vaporization and dose control

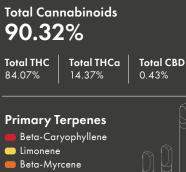
#### **CARBON**<sub>21</sub> Collection

### Do-Si-Dos Sauce

OG Kush Breath  $\, imes \,$  Face Off OG

Indica | Pungent, Sweet, Earthy

This pungent pairing is comprised of its classic OG genetics, which offers a potent yet smooth onset, leaving you in dreamy, euphoric bliss.



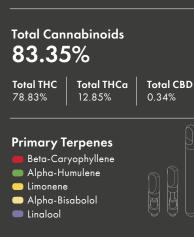
- Linalool
- Alpha-Humulene

### Lemon Walker Diamonds

Lemon Skunk  $\, imes \,$  Skywalker OG

Indica | Citrus, Pungent, Pine

A deliciously crisp OG pairing of its pungent genetics offer a quick, onset of relaxation.



### Blackjack Diamonds

Black Domina  $\, imes \, {
m Jack \, Herer} \,$ 

Hybrid | Earthy, Pine, Sweet

Heavy earthy tones translate to a sweet, piney escape, leaving you in a blissful, clear-headed mindset.

Total THCa

4.73%

# Total Cannabinoids **88.52%**

Total THC 83.38% Total CBD 0.20%



- Ocimene
- 드 Limonene
- 🛑 Beta-Myrcene



#### CARBON<sub>21</sub> Collection

### **Gelato Sundae** Sauce

Gelato #33  $\times$  Sundae Driver

Hybrid | Earthy, Fruity, Citrus

True to its legendary genetics, this earthy and sweet citrus pairing offers a relaxing and euphoric effect.

11.24%

**Total Cannabinoids** 92.83%

Total THC 87.31%

Total THCa Total CBD 0.29%

#### **Primary Terpenes**

- Beta-Caryophyllene
- Limonene
- Beta-Myrcene
- Linalool
- Alpha-Bisabolol

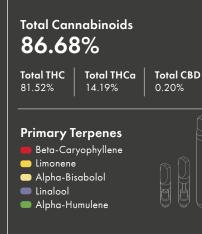
#### NEW

### **Miracle Cake** Badder

 $MAC \times Ice Cream Cake$ 

Hybrid | Earthy, Pungent, Floral

A pairing of the renowned MAC with the decadent Ice Cream Cake genetics develops a fresh, complex taste and comforting body high.



## Chocolope Sauce



Chocolate Thai × Cannalope Haze

**Sativa** | Earthy, Sweet, Chocolate

Indulge yourself with this irresistible combination of rich chocolate and sweet earthy notes for a balanced, euphoric and uplifting mental shift.

#### **Total Cannabinoids** 90.95%

**Total THCa Total THC** 85.29% 8.12%

Total CBD 0.20%

#### **Primary Terpenes** Limonene

- Beta-Caryophyllene
- Linalool
- Alpha-Humulene Beta-Myrcene



Contents should be stored in a temp-controlled environment between 35°-55°F to maintain optimum freshness.

CARBON21 strains will vary as each collection is curated and released based on the exclusive genetics we have available, providing new and unique tastes and aromas for you to experience.

\*Potencies vary by batch.

### Lemon Royale Sauce

Lemon Tree  $\times$  GMO

Sativa | Lemon, Earthy, Herbal

As bold lemon notes burst through a grassy euphoria, stimulating effects will uplift your state of mind.

12.17%

#### **Total Cannabinoids** 88.54%

Total THC 82.43%

Total THCa Total CBD 0.52%

#### **Primary Terpenes**

- Beta-Myrcene
- Beta-Caryophyllene
- Alpha-Humulene
- 🗕 Limonene
- Alpha-Bisabolol







# ASCND THE AUTHENTIC HIG COLLECTIO ASCND Cherry Truffle Hybrid | High-Potency | 1 mL (0.033 fl oz) **X** FULL-SPECTRUM EXTRACT

 $\underline{\times}$  live whole plant

#### **OVERVIEW**

ASCND is the culmination of the latest extraction science, advanced device technology, and our full-spectrum oil for the purest expression of potency and taste. The line originated in 2017 from a small, in-house project designed to create the most potent vape cartridge available without sacrificing quality. Because highly potent cannabis oils yield subtle taste profiles, the ASCND profiles are mellow and light. However, do not be misled by ASCND's delicate taste and elegant device; with potencies exceeding 95%, its effects are instant and intense.





# Throu

#### **INNOVATIVE SCIENCE**

Throughout each step in our proprietary process, we make it our mission to preserve each plant's phytochemical fingerprint, which is essential to our oil's true-to-strain taste. We do not add artificial flavorings, glycols, or thinners because they distract from the plant's original essence. In other words, our oil tastes natural because it is.

#### QUALITY

We run up-to-date, full-panel analytical tests at multiple stages of the production process. From cultivation to extraction, we thoroughly analyze every Kurvana product by third-party labs, who post these results on their website. Using these rigorous quality assurance methods, we can guarantee that Kurvana products are free of solvents, microbials, additives, pesticides, and toxic chemicals.





#### THE EXTRACT

ASCND oils are high-cannabinoid, full-spectrum, single-origin extracts. These oils have the ideal composition for users who appreciate heavy psychoactive effects and a true-to-strain flower or weedy taste profile, while still retaining crucial bioactive terpenes and flavonoids.

### **Dutch Treat**

Northern Lights  $\times$  Haze

Indica | Pine, Sweet, Citrus

Dense, sweet pine following a citrusy aftertaste results in quick cerebral effects for relaxing the mind.

#### Total Cannabinoids **95.56%**

**Total THC** 91.97% Total CBD 0.20%

#### **Primary Terpenes**

- Terpinolene
- Beta-Myrcene
- Beta-Caryophyllene
- 🛑 Limonene
- Alpha-Humelene

# Earth OG

Sour Diesel  $\, imes \,$  Ghost OG

Indica | Earthy, Herbal, Spicy

Baking spices kissed with a tinge of soil and an OG rich undertone, finished with a full-body relaxation.

# Total Cannabinoids **95.11%**

**Total THC** 92.15%

Total CBD 0.20%

#### **Primary Terpenes**

- Beta-Caryophyllene
- Beta-Myrcene
- Alpha-Humelene
- Linalool
- Eucalyptol



### Jet Fuel

Aspen OG × High Country Diesel Indica | Earthy, Diesel, Lemon

Heavy, peaceful feelings brought on by the ultimate cross of the most renowned diesel strains.

# Total Cannabinoids **96.09%**

**Total THC** 93.47% Total CBD 0.20%





- Beta-Caryophyllene
- Beta-Myrcene
- Alpha-Humelene
- Alpha-Pinene



\*Potencies vary by batch.

### Lunar OG

OG Kush × Martian Kush **Indica** | Lemon, Pine, Earthy

A sharp, minerally OG hits the forefront of your tastebuds, followed by a hint of lemon to help you unwind.

# Total Cannabinoids **96.19%**

**Total THC** 92.65% Total CBD 0.20%

#### **Primary Terpenes**

- 🛑 Terpinolene
- 🛑 Limonene
- 🛑 Beta-Caryophyllene
- 🛑 Linalool
- Beta-Myrcene

# Northern Lights

Thai Sativa × Afghani Indica | Earthy, Pine, Sweet

A deeply floral breath of fresh mountain air that raises your mental altitude.

# Total Cannabinoids **96.90%**

Total THC 93.60% Total CBD 0.20%

#### **Primary Terpenes**

- Alpha-Pinene
- Beta-Caryophyllene
- Limonene
- Beta-Myrcene
- Linalool



## **Purple Punch**

Larry OG × Grandaddy Purple Indica | Earthy, Berry, Diesel

A deep taste of sweet, sticky OG and grape that gradually leaves you in a calm and pleasant mindset.

# Total Cannabinoids **97.18%**

**Total THC** 92.23% Total CBD 0.20%

#### **Primary Terpenes**

- 🛑 Terpinolene
- Beta-Caryophyllene
- Beta-Myrcene
- 🛑 Linalool
- Alpha-Humulene



#### NEW

## Space Walker OG

Moonbow imes OG Kush

Indica | Pungent, Lemon, Earthy

An out-of-this-world skunky lemon euphoria with legendary OG complexity that will transport you into a hybrid state of high spirits and ease.

#### Total Cannabinoids **97.84%**

**Total THC** 92.94% Total CBD 0.32%

#### **Primary Terpenes**

- 🛑 Beta-Myrcene
- 🛑 Limonene
- Beta-Caryophyllene
- Linalool
- Alpha-Humulene

#### NEW

**Cherry Truffle** 

Cherry Noire × Afghani **Hybrid** | Sour, Cherry, Diesel

Delicious notes of ripe cherries and sharp diesel descend your body and mind to the deepest trenches of full-bodied relaxation.

# Total Cannabinoids **96.30%**

**Total THC** 91.46%

#### Total CBD 0.30%

#### **Primary Terpenes**

- Limonene
- Beta-Caryophyllene
- Alpha-Humulene
- 🛑 Linalool
- Alpha-Pinene



### **Cosmic Glue**

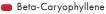
G.G. #4 × Space Queen **Hybrid** | Diesel, Lemon, Pungent

A euphoric diesel that relaxes your mind and body while putting a skip in your step.

#### Total Cannabinoids **96.08%**

**Total THC** 91.21% Total CBD 0.20%





- 🛑 Terpinolene
- Alpha-Humulene
- 🛑 Limonene
- Alpha-Pinene



\*Potencies vary by batch.

### Mimosa

Clementine  $\times$  Purple Punch

Hybird | Sweet, Sour, Citrus

Soothing citrus notes that provide a balanced level of comfort, reminiscent of a relaxing brunch with friends.

#### Total Cannabinoids **95.56%**

**Total THC** 92.06% Total CBD 0.20%

#### **Primary Terpenes**

- 🛑 Alpha-Pinene
- 🛑 Limonene
- 🛑 Beta-Pinene
- Beta-Myrcene
- Beta-Caryophyllene

## **Pink Sherbet**

Pink Panties  $\, \times \,$  G.S. Cookies

Hybrid | Sweet, Citrus, Earthy

A refreshing blend of strawberry and banana that cuts through mental fogginess with zesty herbal notes.

# Total Cannabinoids **94.93%**

**Total THC** 91.28%

Total CBD 0.20%

#### **Primary Terpenes**

- Limonene
- Beta-Caryophyllene
- Alpha-Humulene
- Beta-Pinene
- Beta-Myrcene



## Wedding Cake

Cherry Pie × G.S. Cookies **Hybrid** | Sweet, Vanilla, Floral

A delectable treat full of rich floral and decadent vanilla notes offering a balanced euphoria at exhale.

#### Total Cannabinoids **95.30%**

**Total THC** 91.79% Total CBD 0.20%

#### **Primary Terpenes**

- 🛑 Limonene
- Beta-Caryophyllene
- Alpha-Humulene
- Beta-Myrcene
- 🛑 Nerolidol



### Amnesia Haze

Afghani Hawaiian imes Jamaica

Sativa | Citrus, Lemon, Earthy

Pungent, lemony overtones give way to an unmistakably earthy aroma that perks up your vitality.

#### Total Cannabinoids **97.30%**

**Total THC** 94.13% Total CBD 0.20%

#### **Primary Terpenes**

- 🛑 Limonene
- Beta-Caryophyllene
- Terpinolene
- 🛑 Beta-Pinene
- Alpha-Pinene

## **Cactus Cooler**

Blue Dream × OG Kush
Sativa | Earthy, Orange, Citrus

Invigorating desert fruit flavors meld with a heady kush aftertaste.

# Total Cannabinoids **93.49%**

**Total THC** 90.19%

Total CBD 0.20%

#### **Primary Terpenes**

- Beta-Myrcene
- Limonene
- Alpha-Pinene
- Beta-Caryophyllene
- Beta-Pinene



### C. Jack

Skunk #1  $\, imes\,$  Jack Herer

Sativa | Sweet, Citrus, Pine

An instantly recognizable and sharp aroma that establishes a classic sativa jolt.

#### Total Cannabinoids **96.95%**

**Total THC** 92.19% Total CBD 0.20%





- Beta-Pinene
- Beta-Caryophyllene
- 🛑 Limonene
- Beta-Myrcene



\*Potencies vary by batch.

#### NEW

## Georgia Sky

Georgia Peach  $\, imes \,$  Skywalker OG

Sativa | Peach, Creamy, Earthy

Reach the sky and savor the moment with a sweet peachy overtone accented by creamy and earthy notes.

#### Total Cannabinoids 96.73%

**Total THC** 91.82% Total CBD 0.32%

#### **Primary Terpenes**

- Beta-Myrcene
- 🛑 Limonene
- Beta-Caryophyllene
- Alpha-Humulene
- Linalool

# **High Fashion**

Cherry Pie  $\, imes \,$  Granddaddy Purple

Sativa | Berry, Sweet, Tart

Sweet and effervescent notes of pink champagne, delivering a relaxed yet euphoric head change.

# Total Cannabinoids **93.26%**

**Total THC** 91.23%

Total CBD 0.20%

#### **Primary Terpenes**

- Beta-Caryophyllene
- Alpha-Humulene
- Beta-Myrcene
- 🛑 Limonene
- Alpha-Pinene



### **Key Lime**

OG Kush imes Sour Diesel

Sativa | Lime, Sweet, Pungent,

A mild lime flavor with both sweet and smoky aromas, enhance energy levels and uplift mood.

#### Total Cannabinoids **96.62%**

**Total THC** 92.76% Total CBD 0.20%

#### **Primary Terpenes**



- Beta-Caryophyllene
- Beta-Myrcene
- Alpha-Bisabolol
- Alpha-Humulene



### **Tangie Dream**

Blue Dream × Tangie **Sativa** | Citrus, Orange , Sweet

The complementary taste of orange peel and sweet citrus oils offer a stimulating experience.

# Total Cannabinoids **94.66%**

**Total THC** 90.51% Total CBD 0.20%

#### **Primary Terpenes**

- 🛑 Limonene
- Beta-Myrcene
- Alpha-Pinene
- Linalool
- Alpha-Bisabolol





# Originals RICH, TASTY CLASSICS

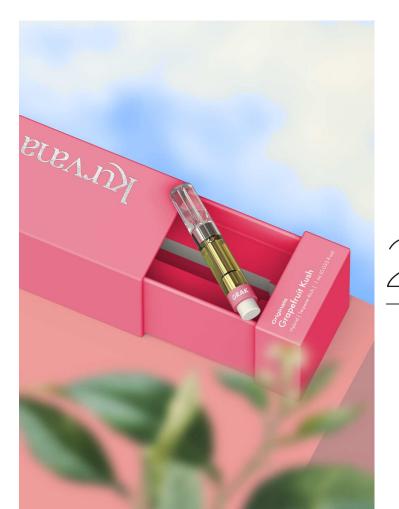
EXCEEDING 80% CANNABINOIDS

SIEVIL

 $\underline{\times}$  live whole plant

#### **OVERVIEW**

Originals is our classic, timeless terpene-rich extract honoring the distinct identities of the most popular strains of all time. Our classic flower strains feature native cannabis terpenes that capture the taste and feel of the flower they came from. With strains well-loved since their inception and elevated potencies, this differentiated line appeals to those who value intricate aromas and flavors.





#### INNOVATIVE SCIENCE

Throughout each step in our proprietary process, we make it our mission to preserve each plant's phytochemical fingerprint, which is essential to our oil's true-to-strain taste. We do not add artificial flavorings, glycols, or thinners because they distract from the plant's original essence. In other words, our oil tastes natural because it is.

### Blackberry Kush

Indica | Berry, Sweet, Earthy

Tastes of rich berries balanced by heavy earthy undertones, provide an uplifting experience.

# Total Cannabinoids **85.20%**

**Total THC** 81.02% Total CBD 0.20%

#### **Primary Terpenes**

- 🛑 Limonene
- 🛑 Beta-Pinene
- Beta-Myrcene
- Terpinolene
- Beta-Caryophyllene

## Master OG

Indica | Earthy, Diesel, Citrus

A blissful harmony of earthy diesel notes with a splash of lemon citrus evokes immediate relaxation.

# Total Cannabinoids 86.41%

C Total C 0.20%

#### **Primary Terpenes**

80.02%

Beta-Caryophyllene
Beta-Myrcene
Linalool
Limonene
Alpha-Terpineol



### True OG

Indica | Citrus, Pungent, Pine

Pungent pine notes meet a crisp citrus exhale, prompting a mellow long lasting calming effect.

# Total Cannabinoids **85.11%**

**Total THC** 81.02%

Total CBD 0.20%

#### Primary Terpenes Limonene Beta-Caryophyllene Beta-Myrcene Linalool Beta-Pinene



### **Grapefruit Kush**

Hybrid | Citrus, Fruity, Tart

A creative kush with distinct aromas of sweet citrus and tart undertones leading to complete relaxation.

# Total Cannabinoids **84.07%**

**Total THC** 78.58% Total CBD 0.20%

#### **Primary Terpenes**

- Limonene
- Beta-Caryophyllene
- Terpinolene
- Beta-Myrcene
- Beta-Pinene



### G.S. Cookies

Hybrid | Sweet, Earthy, Creamy

An unmatched sweet and earthy pairing induces immediate uplifting effects followed by a mild body high.

# Total Cannabinoids **85.21%**

Total THC 80.24%

Total CBD 0.20%

#### **Primary Terpenes**

Beta-Caryophyllene
Myrcene
Limonene
Linalool
Alpha-Terpineol

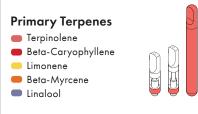
### Headband

Hybrid | Citrus, Earthy, Pine

A creamy mouthfeel with citrusy notes on inhale leads way to a faint skunkiness, offering full bodied effects reminiscent of its iconic diesel parents.

# Total Cannabinoids **85.30%**

**Total THC** 80.75% Total CBD 0.20%



\*Potencies vary by batch.

### **Blue Dream**

Sativa | Berry, Sweet, Musky

With aromatic boasts of sweet berry, this timeless classic produces uplifting effects for any occasion.

# Total Cannabinoids **85.19%**

**Total THC** 81.65% Total CBD 0.20%

#### **Primary Terpenes**

- Beta-Myrcene
- 🛑 Limonene
- 🛑 Terpinolene
- Beta-Caryophyllene
- Carene

# Jack Herer

NEW

Sativa | Earthy, Herbal, Spicy

With a satisfying taste of crisp pine and sage enveloped with spicy citrus undertones, this timeless strain is an instant energy booster.

#### Total Cannabinoids 85.35% Total THC 81.53% Total CBD 0.35%



Terpinolene
 Beta-Caryophyllene
 Limonene
 Beta-Pinene
 Beta-Myrcene

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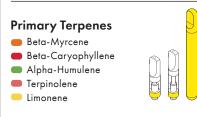
### Lemon Haze

Sativa | Lemon, Sweet, Herbal

A burst of sweet, tangy lemon notes followed by a refreshing, herbal exhale, elevates your state of mind to a mellow, citrus-inspired euphoria.

# Total Cannabinoids **85.15%**

**Total THC** 80.61% Total CBD 0.44%



### **Pineapple Express**

Sativa | Pine, Sweet, Tropical

A fusion of tropical fruits and subtle earthy pine notes promote peak productivity upon exhale.

# Total Cannabinoids **85.65**%

**Total THC** 80.08% Total CBD 0.45%

#### **Primary Terpenes**

- Limonene
- Beta-Caryophyllene
- Terpinolene
- Beta-Myrcene
- 🛑 Beta-Pinene

### Sour Diesel

Sativa | Diesel, Earthy, Citrust

Pungent, diesel-like notes meet traces of earthy citrus that quickly delivers an energizing experience.

# Total Cannabinoids **85.02%**

**Total THC** 80.11%

Total CBD 0.20%

#### **Primary Terpenes**

Limonene
Beta-Caryophyllene
Alpha-Pinene
Linalool

Myrcene



\*Potencies vary by batch.

**cbd** + Minor Cannabinoids

# WELLNESS MADE SIMPLE

Sunset Tea

X 3 UNIQUE AND EFFECTIVE RATIOS

 $\underline{\times}$  live whole plant

36 | kurvana.com

#### **OVERVIEW**

Our reformulated ratio line goes beyond CBD and THC, harnessing the entire wellness potential of the cannabis plant. Each blend features our signature live whole plant extract paired with a unique ratio of natural botanicals, terpenes, key cannabinoids like CBG and CBN, and other essential bioactive ingredients that work in synergy to provide the ultimate wellness benefits.





#### **INNOVATIVE SCIENCE**

The exclusive technology platforms developed by our team of scientists has allowed Kurvana to combine cannabis with a wide spectrum of botanicals with intriguing results. Our line exudes freshness, intensity and an organic, vibrant taste. Today, we offer our reformulated line that reflects the latest achievements of our natural products technology platform. The result is a fresh, natural fruit taste with an even smoother finish.

#### cbd Collection

CBD:CBN:THC

#### Sunset Tea 10:1:5

Infused Indica | Earthy, Floral, Herbal

A high-CBD blend infused with fragrant lavender blossoms and chamomile for a soothing and calming impression.

#### **Total Cannabinoids** 85.58%

5.19%

Total CBD 50.51%

Total CBG Total THC 25.31%

#### **Primary Terpenes**

- Beta-Caryophyllene
- Linalool
- Beta-Myrcene
- Alpha-Humulene
- Camphor

CBD:CBG:THC

#### Banana Smoothie 5:1:5

Infused Hybrid | Fruity, Sweet, Tropical

Balanced CBD:THC ratio blended with signature notes that are reminiscent of the desirable taste of a banana smoothie.

#### **Total Cannabinoids** 70.09%

Total CBD **Total CBG** 30.31% 6.34%

Total THC 31.29%

#### **Primary Terpenes**

- Linalool
- Beta-Caryophyllene
- Beta-Myrcene
- Limonene Alpha-Humulene



#### CBD:CBG:THC **Mint Chip** 5:1:10

Infused Sativa | Sweet, Minty, Refreshing

A tasteful blend of chocolate cookie and dense mint flavor provides a well-balanced experience.

#### **Total Cannabinoids** 83.82%

Total CBD Total CBG 24.65% 7.50%

Total THC 49.33%

#### **Primary Terpenes**

- Alpha-Humulene
- Beta-Caryophyllene
- Eucalyptol
- Terpinolene
- Caryophyllene Oxide



# Hardware SIGNATURE DEVICES

#### **OVERVIEW**

Kurvana's Hardware Devices are precision manufactured with the highest standards of quality, reliability, and safety. Our CTEC 2.0 ceramic heating technology delivers unrivaled efficacy, flavor, and performance. From high quality stainless steel to our BPA-free tank, we keep safety in mind.



## 2

#### OPTIMAL PERFORMANCE WITH EVERY CARTRIDGE DEVICE



#### Longer Lasting Oil

Our housing tanks and seals reduce natural oil oxidation that keeps it fresher longer



Precise Air and Oil Flow

Precise pore sizes for optimal oil flow and dose control



#### **510 Thread Connection**

Universal compatibility with our standard 510 thread connection hardware

#### 



#### **Heavy Metals Compliant**

Lead: <0.0025 ug/g Arsenic: Not Detected Cadmium: Not Detected Mercury: Not Detected



#### **Stainless Steel Construction**

Manufactured with the highest standards of quality, reliability, and safety



#### **BPA-Free Tank**

Proprietary housing tank designed for full compatibility with our extracts and terpenes





#### **CTEC 2.0**

Our latest premium ceramic heating element features new material composition and refinement that heats without burning the wicking system and prevents chemical leach.

#### **Hardware Collection**

#### Cartridges

With our latest performance improvements, our hardware has been reengineered to outperform all previous generations of cartridges.

#### Features

#### $\rightarrow$ Construction

High Quality Stainless Steel Internals CTEC 2.0 Ceramic Heating Element Gold-plated Positive Pin Crystal Clear Mouthpiece\* Tamper-Resistant Mouthpiece Aluminum Mouthpiece\*\* True Volume Capacity (0.5 mL, 1 mL) BPA-Free Propietary Tanks 510 Universal Connection

#### → Design + Branding

Individually Color Coded Strains\* Strain Type Indicators\* Strain Name Abbreviations\*

\*Applicable to ASCND, Originals, and CBD Collections \*\*Applicable to CARBON<sub>21</sub> Collection

#### All-In-Ones

Our ready-to-use All-In-One is known for its patented signature look, precise delivery, and compact design. We made significant updates to deliver breakthrough performance with ultra portability.

#### Features

Construction
 High Quality Stainless Steel Internals and Body
 High-Quality Glass Tank
 CTEC 2.0 Ceramic Heating Element
 Tamper-Resistant Mouthpiece
 Short-Path Airflow
 Adjustable Airflow
 True Volume Capacity (0.5 mL)
 380 mAh Battery
 Up-to 100 Draws

→ Design + Branding Color Coded Strains\* Strain Type Indicators\*\* Strain Name Abbreviations\*

> \*Applicable to ASCND, Originals, and CBD Collections \*\*Applicable to All Collections

#### **Buttonless Batteries**

Our batteries feature buttonless technology and quick charge integration make the device convenient and simple to use. We combine superior device materials with essential features optimized for Kurvana oil.

#### Features

#### $\rightarrow$ Construction

High Quality Stainless Steel Body Optimized for CTEC 2.0 10-Second Safety Timer Quick Charge Gold-plated Positive Pin Short-Path Airflow 350 mAh Battery 510 Universal Connection

→ Design + Branding Metallic and Soft Touch Finishes Butonless\* Slim Design

\*Compatible with bottom airflow devices only

#### **Hardware Collection**

#### **Metallic Series**





#### **Hardware Collection**

#### **Soft-Touch Series**









#### NEW









Curated For Years. Experienced In Moments. | 45

# Tinctures POWERFUL EFFECTS INEVERY INEVERY

EXCEEDING 1,200 MG CANNABINOIDS

**T** UNIQUE AND EFFECTIVE RATIOS

 $\overset{}{ imes}$  live whole plant

Botanicals SUNSHINE Gotu Kola, Ashwagandha Algae Oil

*(Urvana)* 

CBD: CBG: THC **1:1:10 Tincture** Exceeding 1,200 mg Cannabros, 30 mL (1 fl oz) | Cannabis: Inford



#### OVERVIEW

Kurvana Botanicals is our tincture collection of all-natural, cannabis-infused liposomals. Consisting of key bioactive plant ingredients known to synergistically promote and enhance everyday wellness with NO artificial flavoring, coloring, alcohol, or fillers. Each tincture promotes specific therapeutic benefits using only the finest natural and natural ingredients, including full-spectrum cannabis oil.

#### ADVANCED LIPOSOMAL AND NANO-TECHNOLOGY DELIVERY

- Increased bioavailability and rapid absorption
- Stable and predictable experience with every use
- Precise and consistent dosing



#### 100% FULL-SPECTRUM CANNABIS OIL

- Full-spectrum extraction naturally preserves the raw plant's phytochemicals.
- Includes: CBD, CBG, CBN, THC, terpenes, flavonoids, and other essential oils.
- Full-spectrum of botanical compounds work synergistically for a unique entourage effect.

## 4

#### BIOACTIVITY

- Bioactive ingredients help maintain homeostasis and well-being
- Adaptogens help build and strengthen the body's natural defenses
- Combined adaptogens and cannabinoids work herapeutically in tandem

#### BOTANICALS

Our tinctures support general health and botanical effects based on the known benefits of the herbs and ingredients we use. These all natural botanicals provide a new, convenient and flavorful way to enjoy cannabis.



Cordyceps Mushroom



Thai Basil



Lion's Mane Mushroom



Blue Tansy



Gotu Kola



Algae



Lemon Balm



Lavender



Green Tea



Ashwagandha



Reishi Mushroom



Saffron



Bacopa



Rhodiola



Passionflower



Kava Kava

#### CBD:CBG:THC

#### BALANCE 1:1:1

Suited for everyday use. This wellness tincture provides daily balance to the mind and body by combining key cannabinoids with organic ingredients.

#### **Bioactive Ingredients**

CBD (Cannabidiol) Commonly used to address anxiety, insomnia, and many chronic pains.

CBG (Cannabigerol) Known to improve mood, reduce inflammation, and be anti-microbial.

THC (Tetrahydrocannabinol) Responsible for euphoric effects, stimulate appetite and relieve anxiety.

#### **Total Cannabinoids**

#### 1,200.00 mg

**Total CBG** 

400.00 mg

Total CBD 400.00 mg Total THC 400.00 mg

#### CBD:CBN:THC

A non-habit forming tincture to help you relax, induce a sense of tranquility, and bring moments of calm when needed most.

#### **Bioactive Ingredients**

Ashwagandha Assists with cortisol management and stress relief.

Blue Tansy Reduces nasal congestion and induces calming effects.

Lavender Reduces anxiety, stress and aids with sleep issues.

#### Total Cannabinoids

#### 2,420.00 mg

Total CBDTotal CBN2,200.00 mg110.00 mg

Total THC 110.00 mg

\*Potencies vary by batch.

#### CBD:CBG:CBN:THC

#### DREAM 1:1:4:2

An exotic tincture aimed to promote a healthy sleeping pattern with its inducing sense of tranquility, guiding you into a calming state of peaceful nirvana.

#### **Bioactive Ingredients**

Reishi Mushroom May improve sleep, enhance the immune system, and lessens fatigue

Kava Kava Commonly used to promote a state of relaxation and reduce stress

Lemon Balm Can help soothe systems of stress and ease insomnia

**Total CBG** 

150.00 mg

#### Total Cannabinoids

#### 1,200.00 mg

Total CBD 150.00 mg Total CBN 600.00 mg Total THC 300.00 mg



#### CBG.CBN.THC PARADISE 1:1:6

Step into an uplifted boost of focus and clarity with this creamy tropical tincture, designed to promote an energizing sense of euphoria leading you into a relaxed state of reflection.

#### **Bioactive Ingredients**

Lion's Mane Mushroom Assists in improving memory and concentration

**Total CBN** 

150.00 mg

Bacopa May help boost cognitive function and assist in improving memory

Rhodiola May contribute to increased energy, stamina, and mental capacity

#### **Total Cannabinoids**

#### 1,200.00 mg

Total CBG 150.00 mg Total THC 900.00 mg

#### CBD:CBG:THC RECOVERY 2:1:3

A revitalizing boost for people who need it most. Using potent botanicals, our alcohol-free tincture works to sustain energy levels, support full-body recovery, and maximize senses.

#### **Bioactive Ingredients**

Thai Basil Ability to lift mood, reduce stress, and increase dopamine

Green Tea Reduces inflammation with stimulating and soothing compounds

Peppermint Improves memory, promotes wakefulness and focus

#### **Total Cannabinoids**

#### 1,200.00 mg

Total CBDTotal CBG400.00 mg200.00 mg

Total THC 600.00 mg

\*Potencies vary by batch.

#### CBD:CBG:THC

#### SENSUAL 1:1:6

A stimulating tincture for intimate moments—made with passionflower, ashwagandha, and saffron oil, this is designed to generate feelings of passion, warmth, and excitement to enhance sensuality.

#### **Bioactive Ingredients**

Passionflower Aims to calm the mind, relieve stress and relax the body

Ashwagandha Known to reduce cortisol levels and strengthen the adrenal glands

Saffron Effective at enhancing mood and boosting libido

**Total CBG** 

150.00 mg

#### **Total Cannabinoids**

#### 1,200.00 mg

Total CBD 150.00 mg Total THC 900.00 mg

#### CBD:CBG:THC SUNSHINE 1:1:10

Stimulating and invigorating, this THC-dominant tincture, which contains revitalizing citrusy notes, uplifts and energizes moments when mental clarity and focus is essential, allowing creativity to thrive.

#### **Bioactive Ingredients**

Gotu Kola Boosts cognitive function and aims to reduce anxiety and stress

Ashwagandha Assists with cortisol management and stress relief

Algae Oil Reduces inflammation and promotes mental clarity

#### **Total Cannabinoids**

1,200.00 mg

Total CBDTotal CBG100.00 mg100.00 mg

**Total THC** 1,000.00 mg



## **Our Brand OUR LEGACY AND FUTURE** ASCND Space Walker OG ASCND Cherry Truffle

## Memorable Branding

#### **DESIGN LANGUAGE**

In effort to unify our brand, our Collections live, breath, and speak Kurvana. Each product follows a strict design language that creates visually harmonious and coherent design to give our products a unique, but consistent look and feel. Our packaging not only helps consumers and budtenders easily find the right product, it also has a direct impact on the overall experience they have when they interact with our brand.

#### Features

#### $\rightarrow$ Color System

Each strain features a unique color to convey the dominant flavor and/or effect. As a general guide, we often select :

Indicas | Dark blues, purples, reds, and greens

**Hybrids** | Low - mid saturated oranges, pinks, and blues

**Sativas** | Saturated greens, yellows, oranges, and reds

#### $\rightarrow$ Strain Name Abbreviations

In addition to the unique color for each strain, we also offer strain abbreviation on our devices. We generally use the first 3 letters of the strain name and first letter of the second part. See examples below:

#### Common

Northern Lights = NORL Purple Punch = PURP

#### Exceptions

G.S. Cookies = GSCO C. Jack = CANJ Cactus Cooler = CACT Space Walker OG = SWOG

#### → Strain Type Indicators

First introduced in 2016, our cartridges and all-in-ones feature triangles to indicate an indica, hybrid, and sativa strain.

Indica | Arrow pointing down ▽

Hybrid | Arrows pointing down and up

 $\nabla\!\Delta$ 

Sativa | Arrow pointing up

#### KURVANASCOPE LABELING

Every Kurvana product and collection utilizes our custom labeling and packaging. First introduced in 2017 with ASCND, **Kurvana**Scope compliant labeling offers unprecedented lab transparency that showcases everything a consumer wants to know prior to purchasing, and everything a budtender needs to guide their customer, at a glance.

#### Features

- → Front Panel Strain Name Strain Type Strain Genetics\* Strain Attributes Strain Description Regulatory Requirements
- → Rear Panel Screen Summary 5 Primary Terpenes Cannabinoid Profile LUCID ID Regulatory Requirements

\*Applicable to ASCND and CARBON<sub>21</sub>

#### $\textbf{KURVANA} \times \textbf{LUCID}$

As a leader in high potency, pure cannabis, Kurvana defines quality as everyone's responsibility to deliver the most natural and safe products that exceed regulatory standards and consumer expectations. To ensure that goal, Kurvana has partnered with vLUCID to authenticate Kurvana products, view lab results, and sign-up for a brand new **Kurvana** Rewards Program in which customers will collect reward points to be hooked up with swag, discounts, and other exclusive offers.





#### SIGNATURE PACKAGING

Our packaging makes it easy to merchandise your retail store while standing out as a premium and trusted product. From the hits of silver foil to our child-resistant locking system, our packaging was designed and developed to have a striking, eye-catching appearance. We've made countless iterations to our packaging to get it just right.

#### Features

- → Structure Up-to 85% Recycled Materials Protects Oil From Direct Light Certified Child-Resistant Rigid and Reusable
- $\rightarrow$  Design

Silver Foil (Decorative Panel) Collection and Strain Specific Premium Look and Feel

#### **OUR SUSTAINABILITY PROMISE**

Kurvana is committed to ethical low impact production and high impact initiatives, balancing quality and longevity of product with responsibly sourcing materials. Our packaging uses recycled, low impact, and natural materials whenever possible, weighing the sustainability/impact of the material with the durability and aesthetic function of the design as a whole.

## 360° Marketing Programs

#### **CURATED MARKETING**

Our partners mean everything to us so we've developed and curated our programs to reach new and existing customers at all possible points of contact. We focus more specifically on a 360-degree marketing program that allows us to utilize all the resources available to reach our customers.

#### How We Can Help

→ Retailers

Custom Merchandising / Displays Co-Marketing Opportunities BOGOs, Discounts, Vendor Days Digital Campaigns OOH Campaigns → Retail Staff

Brand + Product Trainings Training Materials Budtender Incentives Brand Experiences Product Sampling → Consumers

Customer Education KurvanaRewards Push Notifications and SMS/MMS Social Events

#### A FEW OF OUR PARTNERS



SMS Sponsored Campaigns



Live Menu Menu Merchandising



Verified Locations Verified Reviews Digital Campaigns



Budtender Education Consumer Loyalty Program Push Notifications Supply Chain Automation

#### **& leaflink**

Live Menu Ordering

Leafly.

Verified Locations Verified Reviews Digital Campaigns

#### **MERCHANDISING OPPURTUNITIES**



#### **STAFF TRAININGS**

We invest heavily into our staff training to ensure retail staff have the tools and resources needed to recommend and sell our differentiated line of products. By leveraging our team of brand ambassadors, we can support and highly recommend monthly and quarter trainings to stay up-to-date with our brand, products, and initiatives. We also have the ability to train and present virtually if so desired.

#### **BRAND AMBASSADORS**

→ Additional Support Staff Education + Trainings Monthly In-store Activations (P.A.D.) Special Event Partnerships Merchandising Assistance



#### MONTHLY PROGRAMMING

To drive sales into your business, we offer month-long promotions to increase brand awareness and sell-thru at retail.

All partners are allowed to participate in BOGO discounts and promotions. All BOGO promotions imply that at least one unit was purchased at full price + tax and at least one promotional product is purchased at a minimum of \$0.01 + tax.

All cannabis products used in the promotions will be within 120 days of expiration. All non-cannabis goods used in the promotion will have exceeded 12 months at the warehouse or oversees. This does not include exceptions such as product launches and product phase-outs.

Excise tax based on the information above is required for this transaction. Normal track-and trace and delivery procedures apply.

Retailer will be responsible for tracking and reporting all POS data.

#### **BUDTENDER INCENTIVES**

We are committed to rewarding the best performing staff with monthly incentives that increase brand awareness and sell-thru at retail.

We are commited to making a best-in-class program that allows participants engage with our brand. Participating staff can get rewarded exclusive brand experiences, gift cards, Kurvana products, and genuine merchandise.

To get started, all partners must opt-in to participate and receive the necessary criteria. Retailer is responsible for accurately tracking sales and performance of participating staff.



## Wholesale and Retail

#### MASTER 10 PACK BOXES FOR CONVENIENCE

In an effort to help speed up deliveries for our valued partners, orders ship in conveniently labeled 10-pack boxes. The box labels clearly display METRC, and strain information that facilitate easy ordering and inventory management.



#### Features

- → Product Line
- → Strain Name + Abbreviation
- $\rightarrow$  Strain Color
- $\rightarrow$  Strain Type
- → Content Net Weight
- $\rightarrow$  Quantity
- $\rightarrow$  Batch ID
- → Associated UPC

#### SUPPLY CHAIN AUTOMATION WITH LUCID IDs, CASE IDS & LUCID RETAIL

We partenered with LUCID to offer a Touchless Inventory Management solution. The era of manual product intakes and stickering are long gone.



#### Features

- $\rightarrow$  No Additional Stickering by staff
- ightarrow Fast Truck-to-Shelf Processing
- ightarrow Import Entire Cases of Items with One Scan
- ightarrow Automate No-Touch Catalog Management
- $\rightarrow$  Cut Down Cycle Counting Efforts by 60%
- ightarrow Eliminate Manual Entry Errors

## Purchasing + Orders

#### PREFERRED WHOLESALE RATES

Our preferred wholesale rates are competitive and strategic. If you are interested in learning more, please contact us directly or ask your Territory Sales Manager.

# 



#### **60-DAY GUARANTEE PROGRAM**

Kurvana will extend a 60-day guarantee on all new products brought onto a retailers menu. In order to validate the guarantee the retailer must adhere to the following activations to ensure the new products are given the best opportunity to sell:

- → Increase in-store presence w/ PAD's hosted by a Kurvana Brand Ambassador
- $\rightarrow$  Schedule a Staff Training highlighting new products
- → Accept Staff Samples of new products
- → Participate in Monthly Budtender Incentives
- → Participate in Monthly Consumer Promotions
- → Consider Premium Product Placement

If these obligations are met, we will credit the retailer for these items.

#### **DELIVERY DAYS**

Мар	County	Cities	Mon	Tue	Wed	Thu	Fri	
1	Los Angeles / Orange	San Fernando Valley, Downtown LA, Torrance, Long Beach, Santa Ana	•	•	•	•	•	
2	Santa Barbara / Ventura	Santa Barbara, Oxnard, Ojai, Malibu	•					
З	San Bernardino / Riverside	Palm Springs, Desert Hot Springs, Riverside, High Desert			•		•	
4	San Diego	Vista, Ramona		•				
		San Diego, San Ysidro, Chula Vista, La Mesa, Lemon Grove				•		
5	NABIS	Northern California, and Long-Distance Areas		Please contact us.				

### **Our Asset Libraries**

#### **DIGITAL COA LIBRARY**

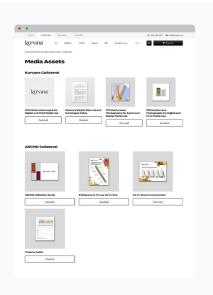
You can now find our complete Certificate of Analysis library by visiting our private page:

URL: kurvana.com/coa

Password: kurvanacoa



For internal view only.



#### DIGITAL MEDIA LIBRARY

You can now find our complete digital media library for use on website, social media and promotions by visiting:

URL: kurvana.com/media-assets

If you are in need of a custom asset, please reach out to us directly or contact your Territory Sales Manager.

## **Our Directory**

#### **GENERAL SALES DIRECTORY**

Orders and Wholesale Inquiries Monday - Friday 7:00 AM - 3:30 PM orders@kurvana.com | 888-588-5873

#### **GENERAL CUSTOMER SERVICE**

Support Team Helpdesk Monday - Friday 9:00 AM - 4:30 PM hello@kurvana.com | 888-588-5873

#### **DIGITAL CHANNELS**

#### kurvana.com

Instagram | @kurvana Facebook | @kurvana

Twitter | @kurvanabrand

TikTok | @kurvana

#C11-0000124-LIC





CURATED FOR YEARS. EXPERIENCED IN MOMENTS.